

# Make Your Voice Heard



## Join the Hotel Association of Los Angeles

**Los Angeles hotels are better together with a unified voice.**

The strength of the greater Los Angeles-area hotel community depends on the involvement of individual hotels, like yours. As a member of the Hotel Association of Los Angeles, you will be able to take advantage of a wide variety of benefits that protect your business interests, keep you informed about legislation and regulation, provide you with access to state and national advocacy resources and save your property money.

Find out more about being a HALA member at [www.hotelassociationla.com](http://www.hotelassociationla.com).

## Why Join?

In the current political climate, it's more important than ever that the hospitality industry's voice is unified and heard. New burdensome laws will continue to challenge our vibrant industry. Join HALA, stay up to date on the latest policy developments, engage in our advocacy efforts, and help us tackle the issues that impact you, your employees, and our ability to remain an iconic destination for travelers around the world.



**Property Membership Pricing: \$14 per key.\* Join Today!**

\*Minimum \$1,000



**Hotel Association of Los Angeles**

# Member Benefits



## Advocacy & Industry Representation

- HALA represents the collective voice of our members in advocating for hotels' position on political, legislative, and regulatory issues that have the potential to impact the success of individual properties.
- We ensure our members are informed and can participate – if they choose – on matters affecting lodging, tourism and issues that directly affect hotels and have access to latest industry news and resources.
- With a wide network of business organization partnerships and full-time lobbying and communication resources in various municipalities throughout the 88 cities in Los Angeles County, HALA protects the hotel industry and ensures we have a seat at the table through the legislative and regulatory processes.



## Networking with Industry Leaders

- HALA hosts and partners on regularly scheduled meetings throughout Los Angeles County featuring speakers on timely topics.
- HALA provides opportunities to network with other leaders in the industry to exchange ideas on the issues that impact your associates, guests and business.
- Annual HALA Golf Classic – Our signature networking event!
- Stars of the Industry Awards



## Cost Saving Programs

HALA vendor and service provider partners offer discounts and savings:

- Source 1 Purchasing – Earn cash back on all your commonly purchased items.
- Panic button buyers guide.
- Healthcare solutions – Discounted virtual visits with health professionals.
- OnHold - 60-Day test drive on professionally produced telephone “on hold” messaging.
- Save our Water / Save our Planet door hangers – Free to HALA members.
- Hospitality compensation data from Salary.com



## Education and Training Resources

We provide access to state-mandated employee trainings:

- Free Human Trafficking Prevention Training.
- Sexual Harassment Prevention Training.
- Responsible Beverage Server Training.

Go to [www.hotelassociationla.com](http://www.hotelassociationla.com) to join today!



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